



# HEARTLAND CHURCH Annual Report

*See all God has done in 2023!*

LEGACY REPORT



# THANK YOU

A NOTE FROM OUR PASTORS



Another amazing  
year is in the books!

2023 was a year of taking new ground in our church like never before! This year, we saw one of our greatest years of growth ever and gave away more money to missions in one year than ever before! People were saved, baptized, fed, cared for, and loved to life because of the sacrifice of people just like you.

When we look back at all that God has done this year, we know that your sacrificial giving and serving is a huge part of it all.

So can we just take a second to say thank you? Because of you, someone found what they had been looking for their entire life. Thank you for making heaven bigger in 2023!



*Dusty and Kendra Dean*



# 2023

by the **numbers**



HC

LOVING PEOPLE TO LIFE IN JESUS CHRIST!

*Note: Numbers run Nov 1, 2022 – Oct 31, 2023*

# HIGHLIGHT

of the year



345

people decided to  
make Jesus their Lord  
at an HC service in 2023.

# By the Numbers



## 523 GUESTS

This year, 523 people took the leap and stepped foot on our Heartland Church campus for the very first time!



## 522 DREAM TEAMERS

We now have over 500 people serving each month on one of our 20+ teams! This is the largest our Dream Team has ever been! Woohoo!



## 203 NEW FACES!

Over 200 people took their next step by attending a Welcome to Church Party this year—a 102% increase!



## 759 PEOPLE EACH WEEKEND

An average of 759 people attended a weekend service at HC in 2023 and for ATM, 943 people attended Nov 12<sup>th</sup> – our biggest weekend ever!



## 329 PARTICIPANTS

This fall, 329 different people attended a small group living in community with others!





## SERVE DAY

**362** participants

**7** projects

**127** children fed for the entire year



## FIRST SATURDAYS

**1,702** families served

**170.200** meals served

**1,702** personal care boxes

**157** homeless given bibles and blankets



## GIVING HOPE 2022

**79** families served

**218** children served

**170** dream teamers

**872** gifts given away

**395** meals served





\$172,000

Amount given away internationally

This year, we set a record for the most money that we've ever sown into international missions!

\$59,809

Given to Israel

The spiritual and physical needs of hundreds of Israelis were met through your giving.

\$24,000

Amount given to India

Through strategic partnerships, your giving fed and clothed children, supported sex trafficking survivors, and planted churches to spread the gospel to the people of India.

\$19,000

Given to the 10/40 window

Ministry resources were translated into Arabic and Farsi through Messenger International and World Compassion distributed resources to people renouncing Islam in Iran.

INTERNATIONAL  
MISSIONS



# \$387,009

Given Away to Missions in 2023

You helped us sow  
the most money  
that we've ever  
given in a single  
calendar year in  
2023!



## CELEBRATE WITH US WHAT GOD HAS DONE!



# ORGANIZATIONS

we supported in 2023



## LOCAL MISSIONS

Bring the Light  
Creating Intimacy and Respect  
Grace Bridge  
Christian Community Action  
Metrocrest Services  
Perry Middle School  
McLaughlin/Strickland  
Elementary  
Newman Smith High School  
R.L. Turner High School  
Young Life



## NATIONAL MISSIONS

Convoy of Hope  
Missions.Me and 1DayLA  
Team Church  
Leading Second  
Prison Chaplain Support  
Embrace Grace  
Shepherds Rest



## INTERNATIONAL MISSIONS

One Hope  
One Child Matters  
Bless Asia Network (India)  
The Master Cares  
Harvest of Hope (Lithuania)  
Messenger International  
FIRM – Fellowship of Israel  
Related Ministries  
King of Kings Jerusalem (Israel)  
New Covenant Church (Sri Lanka)  
Here's Life Africa  
Carmel Community Church  
(India)  
Daystar Television Network  
Ministry Builders

The background is a photograph of a church service. A man in a dark sweater is on the left, gesturing with his arms. Another man in a blue shirt is in the center, also gesturing. A crowd of people is visible in the foreground and background. The scene is lit with blue and white stage lights. In the top right corner, there are several concentric, curved orange lines. On the left side, there is a solid orange circle. The text is overlaid on the image.

**HEARTLAND  
CHURCH** exists to  
LOVE PEOPLE TO  
LIFE  
in Jesus Christ

# Next Gen



200

Kids and students  
received Christ in 2023



117

Children attended  
Summer Blast in 2023



560

Students attended  
Reveal Conference in 2023



145

Students received Christ  
at Now Camps in 2023



805

Students attended Now  
Camps in 2023



# 2023 ONLINE REPORT

Even as HC's average weekend attendance jumped 17% comparative to 2022, our online attendance jumped by nearly 500k minutes and is viewed weekly by an average of 503 people!



**1,440,736**  
*minutes*

**69**  
*countries*



**48**  
*states*





# A FEW HIGHLIGHTS

Through our partnership with World Compassion 33,000 individuals in Iran have been reached with materials teaching about Jesus.

We deployed a team of 45 volunteers to 1DayHouston, where they ministered to 375 individuals, offering both food and essential household items.

We launched a new distribution location, as well as Clothed in Hope ministry, and have served over 2,500 families across all of our outreach opportunities

We partnered with Bring the Light Ministries to deliver snacks and drinks to local schools, providing for hungry students.

We installed an LED Wall to create a top-notch experience for our live services and livestream. It gives us the ability to utilize dynamic backgrounds and endless set possibilities.

In July, 20 of our church partners visited two Hope Centers in Santiago, Dominican Republic, organizing vacation Bible school for 300 children





## MAKING A DIFFERENCE

# LEGACY by the numbers

Each year, our Legacy Spending is split into 5 lanes based upon pre-determined percentages so that we spread our giving across the board. We create yearly budgets based on previous years of giving.

This chart helps show our pace is determined by the pace of your Legacy giving. Because of your generosity, we were able to far exceed our budgeted numbers and respond to needs as they arise.

Thank you for helping us give away nearly a half million dollars away from November 1<sup>st</sup> 2022 – October 31<sup>st</sup>, 2023!

Lane	Percentage	Budget	Actuals
Local Missions	30%	\$130,500	\$148,525
International Missions	30%	\$130,500	\$172,637
National Missions	15%	\$65,000	\$65,845
Next Gen	10%	\$43,000	\$43,882
Heartland Internal Projects	15%	\$65,000	\$63,674
Actuals		\$435,000	\$494,566

# ***Loving people to life.***

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*For more information  
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LEGACY

